

TOP RESTAURANTS
for Business Meetings

Richard Golden's
NEXT VENTURE

ENERGY THEFT:
A \$100M Problem

Pink Pump Press

DETROIT'S PREMIER BUSINESS JOURNAL
dbusiness

dbusiness

DETROIT'S PREMIER BUSINESS JOURNAL



FEATURE
30
IN THEIR
THIRTIES



11

TAWNY THIEU, 30

Co-owner/Owner
Liquid Salon/Pink Pump,
Bloomfield Hills
REVENUE: \$2.5 million
EMPLOYEES: 40

Even though Tawny Thieu co-owns Liquid Salon in Bloomfield Hills, she doesn't work as a hair stylist. "I've worked in salons since I was in school, but it was always on the management side," she says. After opening the salon in 2005 with her brother-in-law, Timothy Upchurch, Thieu — who also loves fashion — opened Pink Pump shoe stores in Ann Arbor, Birmingham, Bloomfield Hills, and Royal Oak. "I have a Pink Pump clothing line, so I travel quite a bit to visit the manufacturers and the vendors," she says. "I want to be sure we offer fashionable items at affordable prices." Next year, Thieu plans to open a Pink Pump store in Atlanta or Chicago, or both. She also plans to offer franchise opportunities. "I'm looking to be in major downtown areas because our stores have more of a boutique image," she says. —R.J. King

Even though Tawny Thieu co-owns Liquid Salon in Bloomfield Hills, she doesn't work as a hair stylist. "I've worked in salons since I was in school, but it was always on the management side," she says. After opening the salon in 2005 with her brother-in-law, Timothy Upchurch, Thieu — who also loves fashion — opened Pink Pump shoe stores in Ann Arbor, Birmingham, Bloomfield Hills, and Royal Oak. "I have a Pink Pump clothing line, so I travel quite a bit to visit the manufacturers and the vendors," she says. "I want to be sure we offer fashionable items at affordable prices." Next year, Thieu plans to open a Pink Pump store in Atlanta or Chicago, or both. She also plans to offer franchise opportunities. "I'm looking to be in major downtown areas because our stores have more of a boutique image," she says. —R.J. King

\$3.95 September/October 2010
www.dbusiness.com

